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Freedom & Faith Agency and Integrity Partner to Help More Americans with Holistic Life, Health and Wealth Coverage

April 29, 2025

Service-driven agency with strong community focus will leverage Integrity's transformative technology and resource platform to provide life-changing solutions to agents and clients

[skip to main content](#) **9, 2025** – Integrity, LLC (“Integrity”), a leading distributor of life and health insurance, and provider of wealth management and retirement planning solutions, today [Live Chat](#) has partnered with [Freedom & Faith Agency](#), an independent marketing organization based in Chapel

Caring for and protecting others are core components of Alisha and Ryan Wimmer's character. Following an early career in nursing, Alisha Wimmer redirected her caregiving skillset to the insurance industry to help more families financially protect their loved ones. After completing military service, Ryan Wimmer joined her in building Freedom & Faith Agency. The Wimmers and their exemplary team provide access to life insurance and Medicare products to clients across the Southeast. Today, helping agents and clients achieve financial independence while helping families feel more secure is their focus and calling. The agency remains closely connected to its mission of giving back through multiple local service organizations, while also sponsoring children's education in Haiti through the Dobbs and Reed Eddings Primary School.

"Alisha and Ryan Wimmer's growth journey is a testament to their resilience, vision and commitment to helping others," shared Bryan W. Adams, Co-Founder and CEO of Integrity. "The entire team at Freedom & Faith Agency truly care about the communities that they live and work in — and their passion for transforming lives is a perfect fit with Integrity's goal of serving millions of Americans. With Integrity's innovative technology solutions and access to our partner platform, Freedom & Faith Agency will have the full support they need to deliver even greater value and service to their clients. It's an honor to have such a dedicated group join the Integrity family. Together, we can bring brighter futures to the families we serve all across the country."

"Becoming part of this industry transformed my life. That's why we've made it our mission to help enhance the lives of our agents, clients and community by empowering them to take control of their financial future and ensure their loved ones are protected," said Alisha Wimmer, Co-Founder of Freedom & Faith Agency. "We are a faith-driven, community-focused and service-oriented company, which aligns perfectly with Integrity's values and mission. Partnering with Integrity offers us instrumental resources to help us achieve our goals and expand our reach through access to cutting-edge technology, powerful lead management systems and streamlined operations. This partnership sets us on a path to becoming an even stronger national insurance leader, driven by our core values and desire to make a difference."

"Integrity has unlocked the resources we need to catapult our growth and serve more people — systems that would have taken us decades to build on our own," explained Ryan Wimmer, Co-Founder of Freedom & Faith Agency. "Its advanced technology, including LifeCENTER and LeadCENTER, is more efficient and allows us to focus on our strengths: mentoring our agents and



Using Integrity's transformational [technology suite](#), Freedom & Faith Agency's team can streamline business practices and better serve agents and clients from one integrated platform. Agents can work smarter and more efficiently with instantaneous online quoting and enrollment capabilities and simplified plan management through [MedicareCENTER](#) and [LifeCENTER](#). These capabilities are supported by [Ask Integrity™](#), an AI-powered and voice activated digital assistant that leverages in-the-moment data analysis and intelligence to provide prompts and recommendations to strengthen customer relationships. All Integrity partners also receive indispensable proprietary benefits that aid business growth, such as personalized leadership guidance, insightful data and analytics and ongoing innovation.

Freedom & Faith Agency is united with Integrity's mission to improve consumer health and financial wellbeing. Alisha and Ryan Wimmer now become a part of Integrity's collective of partners — a prestigious peer network working to improve the process of securing life, health and wealth protection for all Americans. These highly experienced innovators and trailblazers are collaborating to elevate holistic planning solutions designed to help the millions of people they serve better prepare for the good days ahead.

About Integrity

Integrity, headquartered in Dallas, Texas, is a leading distributor of life and health insurance, and provider of innovative solutions for wealth management and retirement planning. Through its broad partner network of agents and advisors, Integrity helps millions of Americans protect their life, health and wealth with a commitment to meet them wherever they are — in person, over the phone and online. Integrity's proprietary, cutting-edge technology helps expand the insurance and financial planning experience for all stakeholders using an omnichannel approach. In addition, Integrity develops products with carrier partners and markets them compliantly through its nationwide distribution network. Providing best-in-class service to their clients and consumers is at the center of Integrity's holistic approach to life, health and wealth protection. The company and its partners focus on helping families and individuals prepare for the good days ahead, so they can make the most of what life brings. For more information, visit www.integrity.com.

[skip to main content](#)

 Freedom & Faith Agency



specializes in delivering life, health and annuity solutions while serving thousands of individuals and families each year. With a steadfast focus on agent development and legacy building, Freedom & Faith Agency is committed to creating opportunities for aspiring leaders in the insurance industry. The agency is built on a foundation of teamwork, transparency and trust designed to help agents grow thriving businesses rooted in service and long-term impact. For more information, visit www.ffagents.com.

Media Contact:

Rachel Aird, *Public Relations Director*

Integrity

press@integrity.com

385-401-4766

Partnership Inquiries:

Eric Pederson, *Vice President of Business Development*

Integrity

partnership@integrity.com

866-650-1857

For partnership inquiries, please complete the form below.

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skip to main content